

# You're invited to our resource efficiency forum.

VECCI and Enterprise Connect invite you to join business efficiency expert Alan Pears and a great line-up of Australian manufacturers who have implemented resource efficiency practices to drive their business success and improve their bottom line.

Save money, reduce emissions and learn about the Carbon Tax!

## DETAILS

<b>What</b>	Manufacturing Forum for SMEs
<b>When</b>	30 August, 9am — 2.30pm (workshop until 4pm)
<b>Where</b>	Geelong Football Club, Skilled Stadium, Kardinia Park- La Trobe Terrace
<b>Cost</b>	This is a FREE event
<b>Register</b>	Email: <a href="mailto:training@vecci.org.au">training@vecci.org.au</a> or call 8662 5333

## WHO SHOULD ATTEND?

Manufacturers who want practical tips and expert advice on how to reduce expenses, improve profitability, and get a competitive edge through resource efficiency.

## WHY ATTEND?

- Find out what the Carbon Tax will mean for your business
- Learn how to save your business money and reduce your carbon emissions
- Go into the draw to win a VECCI Sustainability Training voucher valued up to \$440
- Come away inspired and educated
- Learn from real businesses that have been through the journey
- See a live lighting demonstration
- Get the most out of the day through the interactive format
- Connect with like minded businesses
- Morning tea, lunch and afternoon tea provided
- Receive a certificate of attendance

## PROGRAM AT A GLANCE

Join some of Australia's best business minds as they share their experiences on integrating resource efficiency into everyday business operations. Hear best practice examples on how to save money and reduce your carbon footprint from real businesses that have been through the journey. Also, get the chance to ask the speakers questions in the Q&A panel discussion time before lunch.

The day will conclude with an optional workshop run by VECCI professionals. In the workshop you will take what you learned during the day and apply it to your business with process maps that identify your incoming and outgoing resources, as well as develop your own draft action plan.

## PROGRAM OUTLINE

TIME	TOPIC
9.00am - 9.15am	<b>Welcome - Enterprise Connect</b> <b>Alan Pears, Adjunct Professor, RMIT University</b>
9.15am - 10.00am	<b>Business case for sustainability, the benefits for your business</b> <b>Ralph Plarre, Co-owner, Ferguson Plarre Bakehouses</b>
10.00am - 10.30am	<b>Carbon Tax -what will it mean for your business?</b> <b>And tracking your resource use</b> <b>Bob Fynan, Senior Sustainability Consultant, VECCI</b>
10.30am - 10.45am	<b>Morning Tea</b>
10.45am - 11.05am	<b>Sustainability: getting the right attitude and behaviour change</b> <b>Anna Spurling, Co-owner, La Madre Bakery</b>
11.05am - 11:30am	<b>Carving your competitive edge with energy efficiency, electricity and more</b> <b>Rob Nugent, Commercial Manager, Vega Press</b>
11:30am - 11:50am	<b>Energy efficient lighting options for manufacturers</b> <b>Bruce Rowse, Director, Carbonetix</b>
11:50am - 12:10pm	<b>Waste and Environmental Management Systems</b> <b>Narelle Dimopoulos, SHE and Business Systems Co-ordinator Willow Ware</b>

TIME	TOPIC
12:10pm - 12:30pm	<b>Q&amp;A panel discussion</b>
12:30pm - 1:10pm	<b>Lunch</b>
1:10pm - 1:30pm	<b>Tips on Waste Minimisation</b> <b>Greg Foster, CEO, Able Plastics</b>
1:30pm - 1:50pm	<b>Energy procurement</b> <b>Bob Fynan, Senior Sustainability Consultant, VECCI</b>
1:50pm - 2:10pm	<b>Integrating resource efficiency into your supply chain</b> <b>Mary Dunne, Business Development Manager, ECO-Buy</b>
2:10pm - 2:30pm	<b>Afternoon Tea</b>

## OPTIONAL WORKSHOP

TIME	TOPIC
2:30pm - 4:00pm	<b>Workshop</b> <b>Resource efficiency and your business - take the days learnings and draft an action plan for your business</b> <b>Kerstin Schneidenburger</b>



### ALAN PEARS AM Your host and MC

Adjunct Professor RMIT University

Alan has been an Adjunct Professor at RMIT University since 2000. He has worked in the sustainable energy and environment fields since the late 1970s for community groups, government and the private sector. Alan played key roles in development and implementation of business and industry energy efficiency programs.

Alan was awarded a Member of the Order of Australia (AM) in the Queens Birthday Honour List in 2009. Recognised "for service to the environment.

Alan is also Director of consulting business Sustainable Solutions and not-for profit green purchasing organisation EcoBuy. He provides strategic and policy advice to business associations and government on sustainable energy and climate change issues.



### RALPH PLARRE Keynote speaker

**Business case for sustainability**

Co-owner, Ferguson Plarre Bakehouses

Ralph is a third generation baker in a family business that now spans four generations. Over a 45 year baking career, Ralph helped grow the family business from five shops into a rapidly expanding 50 store franchise bakery chain.



### BRUCE ROWSE

**Energy efficient lighting options for manufacturers**

Director, Carbonetix

Bruce Rowse, B Eng (Mech), MBA, is the director of CarbonetiX, a company that helps commercial building owners save energy, money and greenhouse gas through energy efficiency measures.



### ROB NUGENT

**Carving your competitive edge with energy efficiency, electricity and more**  
Commercial Manager, Vega Press

Rob studied Commerce at Melbourne University and is a CPA.

With environmental certification a priority at Vega, Rob and the team have had numerous environmental successes including winning the Small Business Award and the much coveted Premier's Recognition Award at the Victorian Sustainability Awards in 2010.



**NARELLE DIMOPOULOS**  
**Waste and Environmental Management Systems**  
 SHE and Business Systems Coordinator Willow Ware

Narelle is an industrial chemist currently at Willow Ware. Narelle manages systems for Quality, Safety and the Environment. She is in the process of integrating Risk Management and developing a Good Governance Model.



**BOB FYNAN**  
**Realising cost savings through tracking your resource use**  
 Senior Sustainability Consultant, VECCI

For the past 3.5 years Bob has worked with businesses within a variety of industries including, professional services, manufacturing, retail, hospitality and accommodation providers, undertaking energy audits, waste assessments and reporting greenhouse gas emission inventories, assisting them improve their energy efficiency, managing greenhouse gas emissions and reducing waste generation.



**MARY DUNNE**  
**Integrating resource efficiency into your supply chain**  
 Business Development Manager, ECO-Buy

Mary holds a Masters in Marketing from the University of Greenwich, London, and is a member of the Chartered Institute of Purchasing and Supply Australasia (CIPSA). While in the UK, Mary ran her own consultancy developing and delivering strategic marketing and research projects for government, private and not-for-profit sectors.



**ANNA SPURLING**  
**Sustainability: getting the right attitude and behaviour change**  
 Co-owner, La Madre Bakery

Co-owner since 2006, Anna has implemented numerous sustainable initiatives culminating in 2010, when the Carbon Reduction Institute recognised La Madre Bakery for creating a carbon neutral hot cross bun; the first of its kind in Australia.

Anna is studying a Diploma in Management and a Diploma in Sustainability, is on the committee of the Barwon Sustainable Business Network and the board of the Baking Industry Association of Victoria.



**GREG FOSTER**  
**Waste Minimisation**  
 CEO, Able Plastics

Greg has been CEO of Able Plastics for over 16 years.

The company has won awards for its environmental initiatives which include programs for measuring and offsetting CO2, packaging optimisation and reducing waste.

This event is supported by:



**An Australian Government Initiative**



**Shaping Business, Transforming Industry**